

# AI TALENT MAPPING FOR DIGITAL GAMING COMPANY

Building best in class AI leadership capability for a global digital gaming business

## DIAGNOSE >

### DATA-LED ANALYSIS

A global digital gaming business had been investing in AI to improve customer service, customer experience and increase revenues across several high-profile games. It was ready to expand its team but was not clear on what the AI talent market looked like. They sought a hiring solution that included both insights on the market and pipelines of the best AI talent from Senior Manager to Director level. Savannah deployed a technology-led recruitment solution to enable swift identification of high-quality talent, at scale.

## DESIGN >

### TECHNOLOGY-LED RECRUITMENT

Using proprietary software, we built a map of the AI talent in Europe at multiple levels. Focusing on top talent sources including corporate businesses, management consultants and software vendors, we were able to give the client a deeper understanding of the type of background, exposures and experiences likely in candidates within each environment and what they could expect to pay. We then approached, screened and introduced the best talent to the client for their internal team to process and close.

## DELIVER >

### ASPIRATIONAL AI LEADERS, FAST

The output of the first phase was a thorough market analysis explaining the make-up of the talent in the industry and highlighting particularly interesting candidate profiles. Phase two involved engaging and screening candidates to introduce the best fit talent into the hiring process. The client was able to acquire several aspirational candidates with exemplary backgrounds and capability, helping cement their position as the leading innovator within their industry.

ASPIRATIONAL AI LEADERSHIP CANDIDATES FASTER, FOR LESS COST

EFFICIENCY

£250K

SAVINGS

PLACEMENT

100%

SUCCESS

TIME SAVED

4 WEEKS

PER HIRE